



Ayuntamiento de
Valladolid

valladoli+D
adelante
AGENCIA DE INNOVACIÓN
Y DESARROLLO ECONÓMICO
DE VALLADOLID



ECONOMÍA CIRCULAR
EN VALLADOLID



Circular Economy in Valladolid



#ValladolidCircular



Valladolid towards circular economy

CONTEXT

UE Circular Economy Action Plan
(Dec 2015)



Paris call to European cities for
circular economy (Sep 2015)



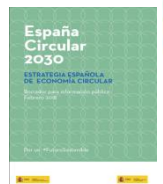
CE in Spain -
COTEC Report
(Jan 2017)



Declaration of Seville: Spanish cities'
commitment to a CE (Mar 2017)



Local strategy on
CE -FEMP
(2018-Dec 2019)



España Circular 2030 (draft)



Regional CE strategy
(draft)



CE in Spain -
COTEC Report
(Oct 2019)

UE CE Action
Plan
(March 2020)



Spanish
Strategy in CE
2020

2015

2016

2017

2018

2019

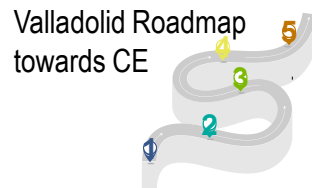
2020

VALLADOLID

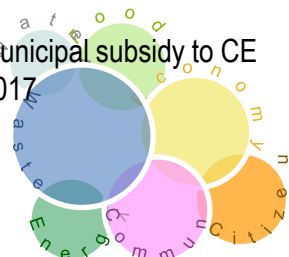
DRIVERS



Signature of Valladolid
(May 2017)



Municipal subsidy to CE
2017



Nov 2017, May 2018



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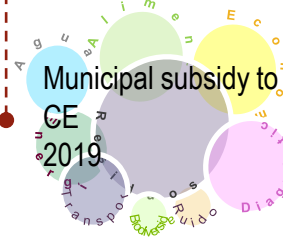
Instruction
1/2018
Environmental,
social & innovative
public contracts



Urban
Metabolism
Report.
Dec, 2020



Annual
Economic
Development
Forum.
Feb. 2020



Valladolid Road map towards a Circular Economy

POSITIONING VALLADOLID AS A CIRCULAR CITY

- Attendance to events on CE (national, international)
- City networking (Eurocities, Michelin)

PROMOTE CE AMONG COMPANIES, BUSINESS AND THE ENTREPRENEURIAL ECOSYSTEM

- Municipal subsidy to projects CE (3 editions)
- Circular weekend (2017, 2018, 2019): 130 participants.
- Circular Labs: ERDF project

RAISE AWARENESS AND ENCOURAGE PARTICIPATION

- Civil society: projects CE with neighborhood associations
- Training courses on CE for productive sectors
- OECD Missions I -II with stakeholders (2019)
- Local communication about CE

MAKE DIAGNOSIS

- Analysis of the Regulatory framework, datasets, indicators, identify stakeholders
- Valladolid Es Circular (Enviroo, 2018)
- OECD (>2019)

DEFINE APPROACH

- Political support -> Budget for CE (>2017)
- Roadmap (>2017)
- Signature of Seville Declaration (2017)
- Multidisciplinary group -> Leader Innovation Agency
- Cross-cutting approach: links to other strategies and plans (España Circular 2030, C&L CE Strategy, Food strategy Valladolid, Action Plan for Sustainable Energy PAES Valladolid, etc.)
- Principles of CE in public procurement (Instruction 1/2018)

Municipal Subsidy to Circular Economy

Objective

Advance in the process of transition to a more circular economy in the municipality of Valladolid by promoting the realization of circular economy projects.

Beneficiaries

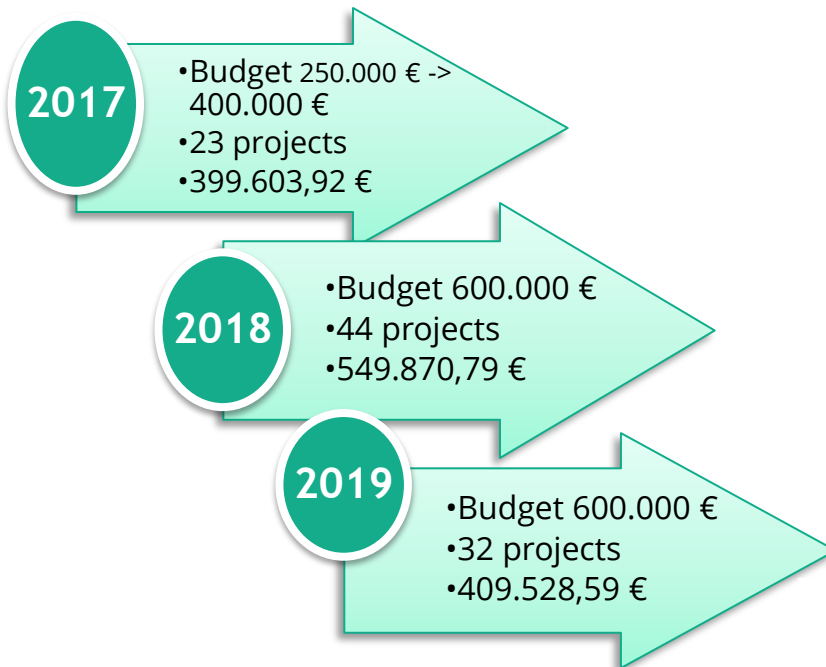
Private companies, groups of private companies, non-profit entities or research centers.
Fiscal domicile, social domicile or an activity center in the municipality of Valladolid.

Eligible projects

- 1) Training actions in CE
- 2) Awareness and dissemination actions
- 3) Research studies and / or demonstration projects of new products or services.
- 4) Implementation projects.

Evaluation criteria

Employment, Quality of the project, Economic, Social, and Environmental impacts | Ecoinnovation, Ecodesign, Diversification, priority products.





Ayuntamiento de Valladolid

CIRCULAR LABS Project

ERDF-Interreg Poctep project
11 partners from Spain & Portugal
July,2019-January,2022 1,5 M€

Aim: to integrate the Circular Economy into new business models, enabling spaces for creativity, the generation of ideas and adaptation to change

Objectives:

- ❖ Facilitate entrepreneurs and start-up companies with operational resources (physical spaces, networking, market-place, etc.) specialized in circular economy businesses.
- ❖ Provide capacity building in circular economy to achieve the necessary skills and a favorable attitude towards new professional opportunities and business ideas.
- ❖ Promote the integration of the circular economy in the entrepreneurial culture

Expected outcomes:

Network of Circular Labs. Urban and rural Labs.
(one of them in Valladolid)



Interreg
España - Portugal
Fondo Europeo de Desarrollo Regional
Fundo Europeu de Desenvolvemento Regional



PROMOVRIENDO LA
ECONOMÍA CIRCULAR
EN EL ESPACIO IBÉRICO



ECONOMÍA CIRCULAR
EN VALLADOLID



Ayuntamiento de
Valladolid

CIRCULAR LABS Project

ERDF-Interreg Poctep project
11 partners from Spain & Portugal
July, 2019-January, 2022 1,5 M€



Expected outcomes:

Training, workshops, conferences.

[Circular LABS, un proyecto Interreg para Valladolid - YouTube](#)

Survey of best practices for Circular Economy

[ENCUESTA DE BUENAS PRÁCTICAS PARA LA ECONOMÍA CIRCULAR](#)

Self-assessment tools

[Circular Labs | EOI](#)

Market place

Urban Metabolism Report (one of them in Valladolid)



Fondo Europeo de Desarrollo Regional
Fundo Europeu de Desenvolvimento Regional

Interreg
España - Portugal

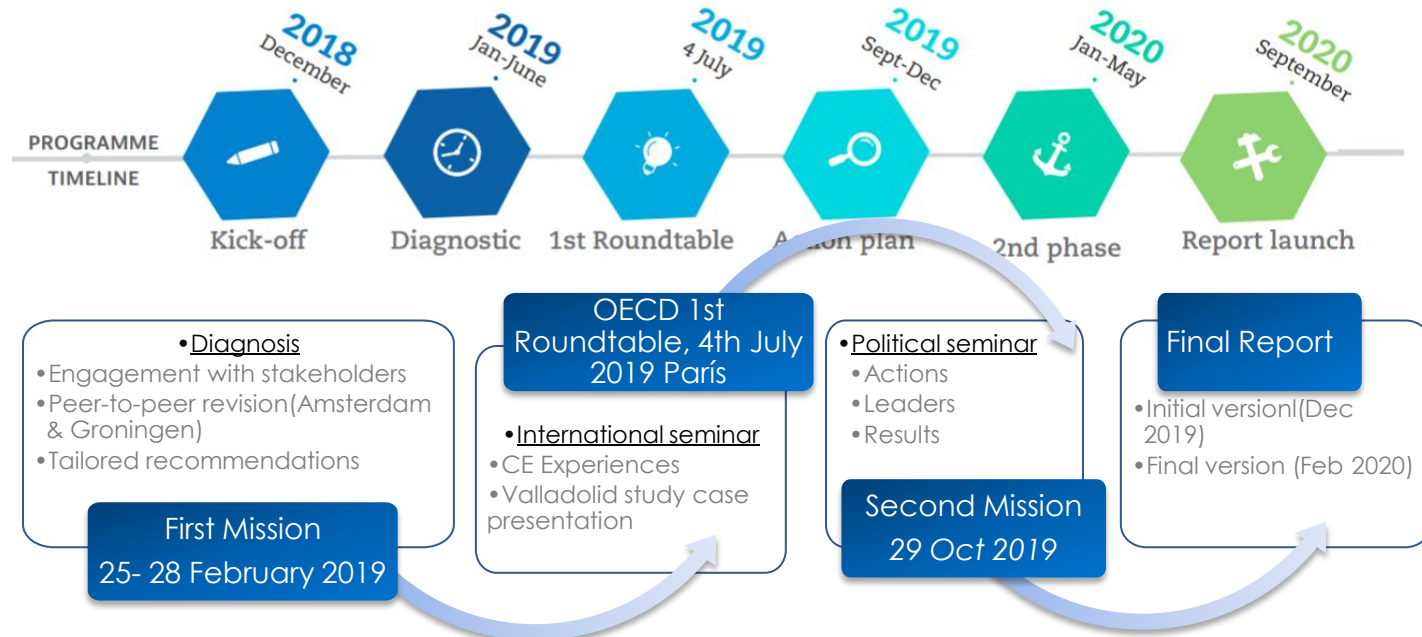


PROMOVIMOS LA
ECONOMÍA CIRCULAR
EN EL ESPACIO IBERICO



ECONOMÍA CIRCULAR
EN VALLADOLID

OECD “The Economics and Governance of Circular Economy in Cities”



19 OECD Recommendations

Promoter

- Carry out urban metabolism analyses
- Create a circular economy strategy with clear objectives and measurable targets
- Analyse circular jobs creation in the city by sector
- Promote the “circular vision” “leading by example”
- Strengthen the circular community
- Raise awareness on the opportunities and tools to advance towards the circular economy
- Introduce a certification for “Circular Product and Processes” as an incentive for local businesses

Facilitator

- Coordinate the local roadmap with circular strategies and initiatives at regional and national level
- Connect the local government with universities, business, and citizens
- Support business development and stimulate entrepreneurship on the circular economy
- Strengthen the exchange of experiences with neighboring cities

Enabler

- Identify the regulatory instruments that need to be adapted to foster the transition to the circular economy
- fiscal tools for the circular economy
- Strengthen the role of the Agency of Innovation and Economic Development
- Implement Green Public Procurement
- Develop leadership and management training programs
- Enable small scale initiatives
- Strengthen the governance of the direct subsidies schemes for the circular economy
- Develop a monitoring and evaluation framework



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